



February 24- March 2, 2008

**2008 AMERICA (*or community/organization name*) SAVES WEEK
BY (*TITLE OF OFFICIAL MAKING PROCLAMATION*)
A PROCLAMATION**

WHEREAS, personal and household savings is fundamental to America's (*or community or organization*) stability and vitality; and

WHEREAS, adequate emergency savings, retirement funds, and safe debt-income ratios are critical components of personal financial security; and

WHEREAS, America Saves is a national social marketing campaign to persuade, encourage, and motivate Americans to take financial action in building wealth through saving money and reducing debt;

WHEREAS, (*name of organization or community*) is a partner in the America Saves campaign and is committed to helping its (*members, citizens, clients, customers, and/or employees*) take immediate financial action to Build Wealth, Not Debt;

NOW, THEREFORE, (*I, Name, Title, or name of governing body*) do/does hereby proclaim the February 24 – March 2, 2008 as

AMERICA (*or community or organization name*) SAVES WEEK

AND DO DECLARE (*statement of ASW related goal*)

I/WE HEREBY call upon all (*members, citizens, clients, customers, and/or employees*) to (*increase 401k contributions, start or increase an emergency fund, challenge employees or customers to save, or other goal related action*) or take another positive wealth-building action during AMERICA (*or community or organization name*) SAVES WEEK, and pledge to sustain that action during the following year.

IN WITNESS WHEREOF, *I/we* have hereunto set *my/our hand(s)* this (*date*) day of (*month*), 2007/08.

(*Signature/s*)

